

BUS DEPARTURE INFORMATION

There is free charter bus transportation available. Buses will depart promptly from designated locations, **please be on time**. Departure times and directions to the designated pick up areas are as follows:

Boston - Massachusetts Ave T Stop (Bloom's Bus Line): Departs at 6:30AM. Meet across the street from the Mass Ave T stop, accessible from Orange line.

Boston - State House (Bloom's Bus Line): Departs at 6:30 AM. Meet directly across the street from the State House, in front of the Shaw 54th Regiment Memorial, corner of Park and Beacon Streets. Closest T stop is Park Street (Red and Green lines).

Chicopee (King Ward Coach Line): Departs at 7:00AM from the Plantation Inn, 295 Burnett Road. Take Exit 6 off the Massachusetts Turnpike. At first traffic light make a right. Make a left at the next traffic light. Inn is on your left. Park near the Planter Peanut Man statue and hotel. Do NOT park at the bowling alley entrance.

Fall River (Bloom's Bus Line): Departs at 6:30AM from the Advanced Technology & Manufacturing Center (ATMC) on 151 Martine Street. Take Route 24 South to Exit 2 for Brayton Ave/Eastern Ave. Keep right at the fork in the ramp and merge onto Brayton Ave/Eastern Ave. At the second traffic light, make a right onto US-6/Martine Street. The ATMC is on your right before the brick building at the South Coast Research & Technology Park. Parking is in the front of the building.

Holyoke (King Ward Coach Line): Departs at 6:30AM from Holyoke Community College. Take Interstate 91 to Exit 16 for Route 202 South. Continue on Rte 202 for about 0.8 miles, the campus is on the right. Parking is in Lot R at the David M. Bartley Center. Make a right on the loop road, towards the Center. Make a left into parking lot M, continue to the back of the lot and enter parking lot R.

Lawrence (Trombly Bus Line): Departs at 6:15AM from the parking lot behind Denny's Restaurant in Stadium Plaza in Lawrence on Rte 114. Take exit 42B off I-495, merge onto Winthrop Ave/Rte. 114. Plaza is on the right. Park behind the Denny's Restaurant.

New Bedford (Bloom's Bus Line): Departs 6:00AM from the Whale's Tooth Parking lot near the Traditional Ferry terminal. Take Rte 195 to Exit 15 for Downtown - Route 18 South. On Rte 18 South, take the right hand exit for Purchase Street. Make a left at end of ramp to first traffic signal, make a left onto Hillman Street, going over Rte 18. Make a left onto Acushnet Avenue and into the Whale's Tooth Parking Lot - parking is free, provide name at entrance.

Taunton (Bloom's Bus Line): Departs 6:00AM from the Bloom Charter Service Bus Terminal, 10 Oak St. Take Route 24 to Exit 13 for Route 44 West. Rte 44 merges with Rte 140 and becomes Main St. Go around the "Green" and make a right onto Court St. Make a Left onto Washington St./Rte 140. Pass the Taunton Mall. Washington St. becomes Oak St., the Bus Terminal is on your Left.

Tewksbury (Trombly Bus Line): Departs 6:45AM from the Market Basket parking lot in Stadium Plaza on the Lowell/Tewksbury line. Take I-495 to Exit 38 for Route 38 North/Main St. Stadium Plaza at 10 Main St is on your right. Park in the Market Basket parking lot.

West Bridgewater (Bloom's Bus Line): Departs 6:30AM from the Route 24 Park and Ride parking lot at Route 106. Exit 16 off Route 24.

DIRECTIONS TO CONFERENCE

From I-290 East: Take Exit 11, College Square/Southbridge Street. Cross over to the right lane immediately after coming off the ramp. Take the first right before the traffic light, onto College Street. Go up the hill and enter the last gate on the left, Gate 7.

From I-290 West: Take Exit 11, College Square/Southbridge Street. Bear left coming off ramp. Take the first right before the traffic light onto College Street. Go up the hill and enter the last gate on the left, Gate 7.

The conference is in the Hogan Campus Center, park in the visitors parking lot to the right of the Center.

PROMOTING CLEAN JOBS & NEIGHBORHOOD CHANGE: Building Economic and Environmental Justice

Saturday, September 18, 2004
College of the Holy Cross, Worcester
Hogan Campus Center

Presenting the benefits of
cleaner manufacturing
and how it can be used to
improve the economy,
health, and environment
of your community.

Free bus transportation provided from Boston, Chicopee, Fall River, Holyoke, Lawrence, New Bedford, Taunton, Tewksbury, and West Bridgewater.



Sponsored by the Massachusetts
Executive Office of Environmental Affairs:
Office of Technical Assistance & Environmental Justice Program



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Secretary

PROMOTING CLEAN JOBS & NEIGHBORHOOD CHANGE: Building Economic and Environmental Justice

Saturday, September 18, 2004 College of the Holy Cross, Worcester

What is this conference about?

This conference is about cleaner manufacturing and how it can be used to improve the economy, health, and environment of your community. It is being organized by the Office of Technical Assistance for Toxics Use Reduction (OTA) and the Environmental Justice program of the Massachusetts Executive Office of Environmental Affairs (EOEA).

As part of its Environmental Justice program, EOEA seeks to minimize environmental impacts associated with manufacturing and to promote economic opportunity. Since its inception in 1990, OTA has helped more than 1,100 businesses find ways to prevent the use of or eliminate more than 213 million pounds of hazardous chemicals. The conference will apply the lessons OTA has learned from its technical assistance activities to EJ areas. Specifically, it will seek to advance clean manufacturing, an approach to manufacturing production based on toxics use reduction and pollution prevention. Clean manufacturing promotes the following goals: waste reduction, non-polluting production, energy efficiency, safe and healthy work environments, and environmentally sound products and packaging.

Attendees will be provided information about the strategies and tools that can be used to attract cleaner manufacturing and to clean-up existing facilities. The conference will also seek to increase understanding about how clean manufacturing can strengthen neighborhoods by making them healthier, more livable, and prosperous.

Conference Agenda

- 8:00 Registration and Continental Breakfast
- 9:00 Welcome and Introductions
*James Stergios, Undersecretary for Policy
Executive Office of Environmental Affairs*
- 9:10 Develop Community Awareness of Green Chemistry
John Warner, Ph.D., Professor, University of Massachusetts-Lowell
- 9:40 Benefits of Toxic Use Reduction Approaches
Ken Geiser, Ph.D., Professor, University of Massachusetts-Lowell
- 10:10 Break
- 10:25 What is Green Technology?
Paul Richard, Director, Office of Technical Assistance
- 10:40 Technology Exhibit: See Clean Manufacturing Up Front
- 11:30 Worcester - A Local Story
Michael V. O'Brien, City Manager of Worcester, MA
- 12:00 Lunch & Networking
- 1:00 Workshop Sessions:
 - Attracting Green Businesses Using Your Local Government
Chair: Katie Stebbins, Sr. Env. Planner, City of Springfield
 - Where's the Money? Grants, Economic Development Packages, CRA, and Tax Breaks
Chair: Stephen Adams, President & CEO, Pioneer Institute
 - Which Green Technology is Right for Me? Effectively Advocate Its Use In Your Community
Chair: John Warner, Ph.D., Professor, UMass - Lowell
 - Developing Partnerships with Business
Chair: Daniel Ross, Executive Director, Nuestras Raices
- 3:00 Wrap Up and Next Steps

What is Environmental Justice?

Environmental Justice (EJ) is the fair treatment and involvement of all people regardless of race, national origin, or income in the development, implementation, and enforcement of environmental laws, regulations, and policies. Since its adoption in 2002, the Executive Office of Environmental Affairs has focused its environmental justice activities on the integration of its EJ Policy into existing programs (e.g. the Massachusetts Environmental Policy Act review process), the establishment of its regional outreach teams, brownfields assessments and air quality projects in designated EJ areas.



REGISTER BY SEPTEMBER 10TH!

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